

PASSION FOR OUTPERFORMANCE

DREAM

(MULTI-CAP APPROACH)

&

IRSS

(SMALL & MICRO CAP –
SME FOCUSED APPROACH)



Hem Securities

Building your wealth through values

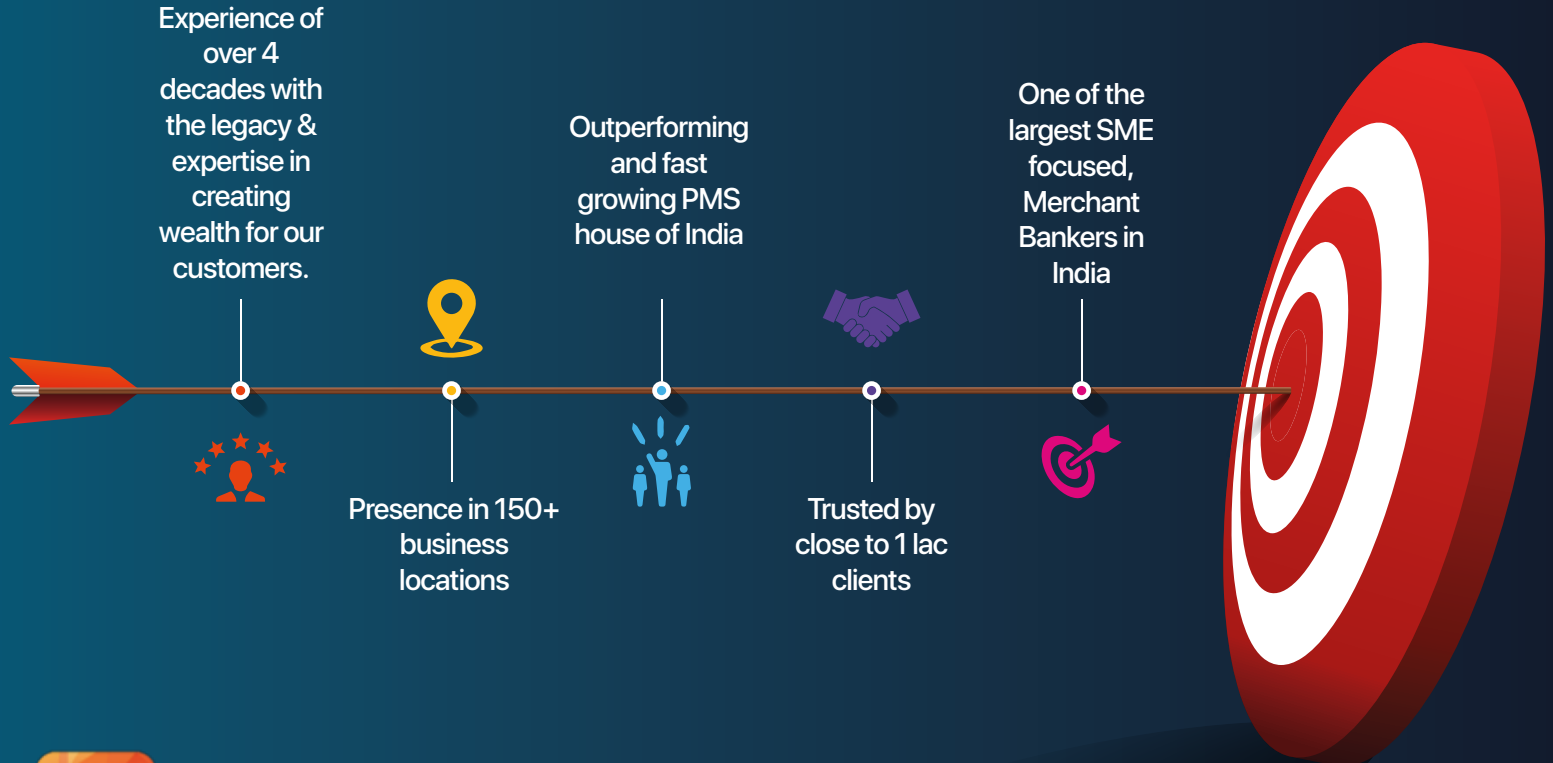
MANAGING YOUR WEALTH WITH EXCELLENCE

PORTFOLIO MANAGEMENT SERVICES

SEBI Registration No.: INP000006794



ABOUT THE HEM GROUP



Hem Securities

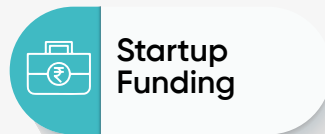
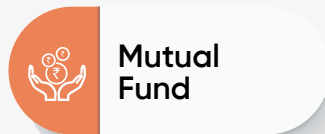
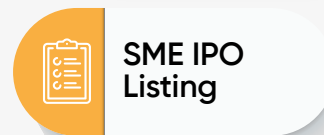
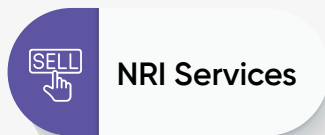
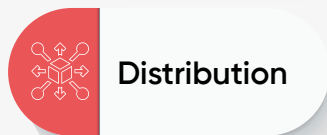
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ONE STOP FINANCIAL SOLUTION



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WHY YOU SHOULD INVEST IN INDIAN EQUITIES ?



Hem Securities

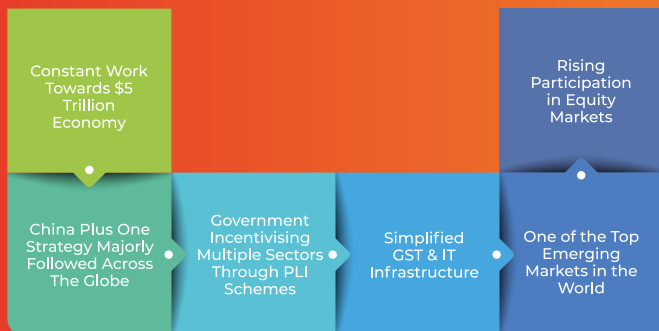
Building your wealth through values

MANAGING YOUR WEALTH WITH EXCELLENCE

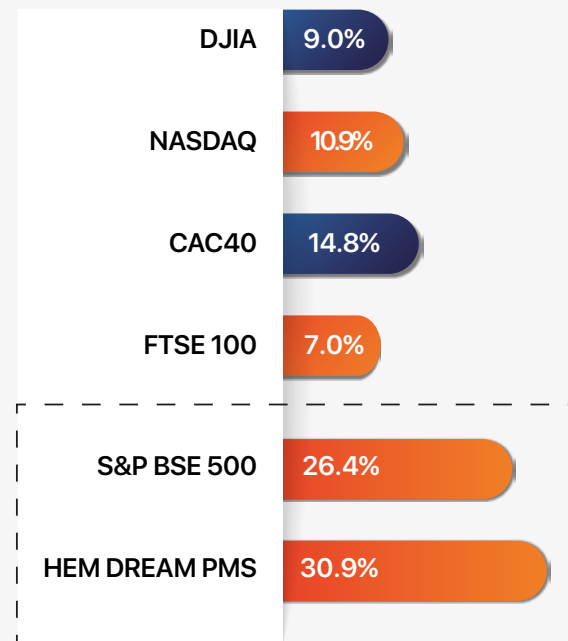
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1. LONG TERM POSITIVE CHANGES



MAJOR WORLD INDICES



*3-Year CAGR

2. OUR MARKET OUTPERFORMANCE

- » Superior Absolute Returns 216.9% in last 10 years
- » Effective Price Discovery
- » Benefits of National Growth
- » Liquidity
- » Transparency

3. BETTER RETURNS THAN OTHER ASSETS

EQUITY



OTHER ASSET CLASSES

S&P BSE Sensex : 12.2%

MCX Gold : 8.3%

MCX Silver : 4.9%

CAGR: Compound Annual Growth Rate as on 31st May 2023

Note: Returns are presented on an annualized basis for the last 10 years | MCX future's data are used for performance of Gold and Silver | The returns presented are not verified by SEBI

OUR INVESTMENT APPROACHES

APPROACH-I **DREAM** (MULTI CAP)

DYNAMIC RESEARCH &
EMERGING ASSET MANAGEMENT



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DREAM STRATEGY

01



Our Offerings

- Invest In Equities
- In Cash Segment Only (No Future & Options)
- Minimum Investment Of INR 50 Lakhs

02



Our Approach

- Concentrated Portfolio Of Approximately 23-35 Scrips
- Investment In Fundamentally Strong Companies
- Mix Of Stable & Growth Oriented Companies

03



Our Vision

- Consistently Providing Healthy Returns By Outperforming The Markets
- Minimizing Risks Through Sector Diversification
- Maximum sector allocation of 25%[#] & Stock Allocation of 10%^{*}

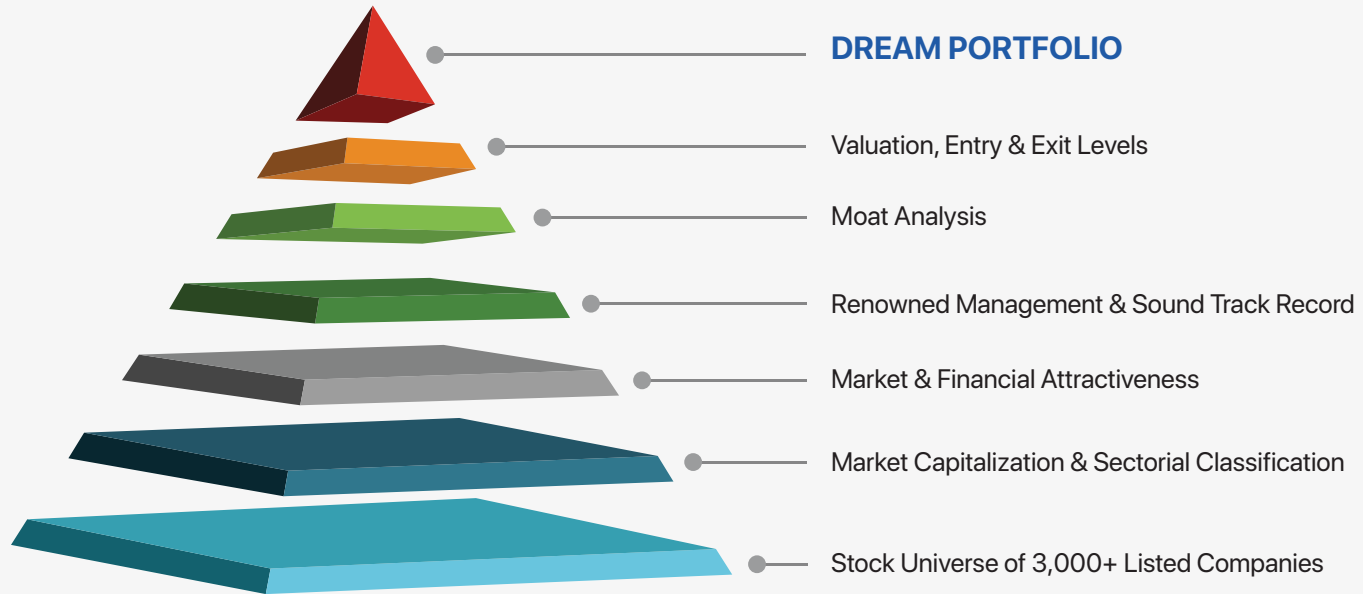
*The data presented are indicative in nature and can change without prior notice

[#]Excluding BFSI - Banking, Financial Services, Insurance.



RISK

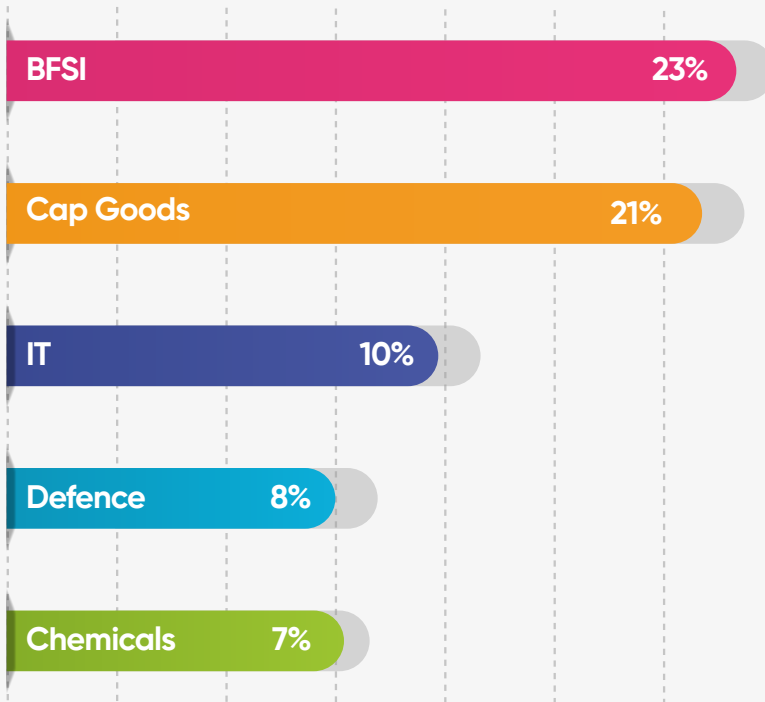
STOCK SELECTION PROCESS



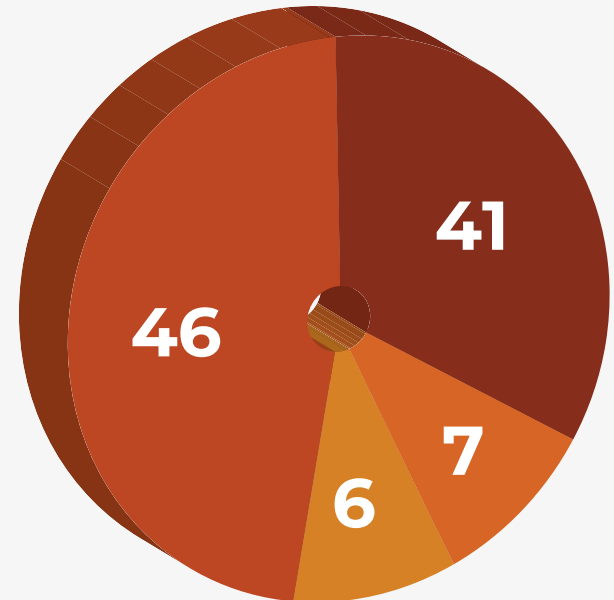
IMPORTANT FACTORS



PROMINENT SECTORS



MARKET CAP ALLOCATION



*The data presented are indicative in nature and can change without prior notice

*Data as of 31st May 2023

Small Cap Large Cap Cash Mid Cap

OUR MULTI-CAP STRATEGY

STEADY PICKS

GROWTH

Resilience
Stability
Long-term Wealth
LARGE CAPS

FEATURES OF DYNAMISM

Faster Growth
Capturing New Opportunities
Potential Multi-baggers
SMALL & MID CAPS

DREAM

S&P BSE500

1-Month

6.3%

3.5%

1 Year

19.2%

11.4%

3 Year CAGR

30.9%

26.4%

SINCE INCEPTION

CAGR

23.8%

17.7%

ABSOLUTE

99.8%

69.5%

Past performance are not indicative of future performances

Compound Annual Growth Rate | DREAM Inception Date: 4th March 2020 | *As of 31st May 2023

The returns are presented as per SEBI reported numbers (after expenses) | The returns presented are not verified by SEBI



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FEE STRUCTURE

Particulars	Option A	Option B
Fixed Fees	1.5% of AUM*	2.5% of AUM*
Variable Fees	20% of profit (above hurdle rate)	-
Hurdle Rate	10%	-
Exit Load	1% of AUM (For First year only)	1% of AUM (For First year only)

*Statutory charges and other operational expenses will be charged as per actuals

Fees are calculated on the average daily portfolio value payable on a quarterly basis at the end of each calendar quarter

OUR APPROACH-II **IRSS** (SME & SMALL CAP)

INDIA RISING SME STARS



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IRSS STRATEGY

01

OUR OFFERINGS

Invest in SME and
SMALL CAP
(Listed, Long Only)

In Cash segment only
(No future & Options)

Minimum Investment
of 50 lakhs



02

OUR APPROACH

Highly concentrated
portfolio of High
Growth Co's.

Investment in business
with stability and
sustainability

Primarily investing in
high conviction
SME and small cap
companies



03

OUR VISION

Providing healthy
returns by
outperforming the
markets

Minimizing Risks
through Sector
diversification*

Maximum
Stock allocation of
12-14%*



WHY INVEST IN SME AND SMALLCAPS

Opportunity to generate multibagger returns



Higher chances of identifying companies at much cheaper valuations



Higher probability of generating alpha

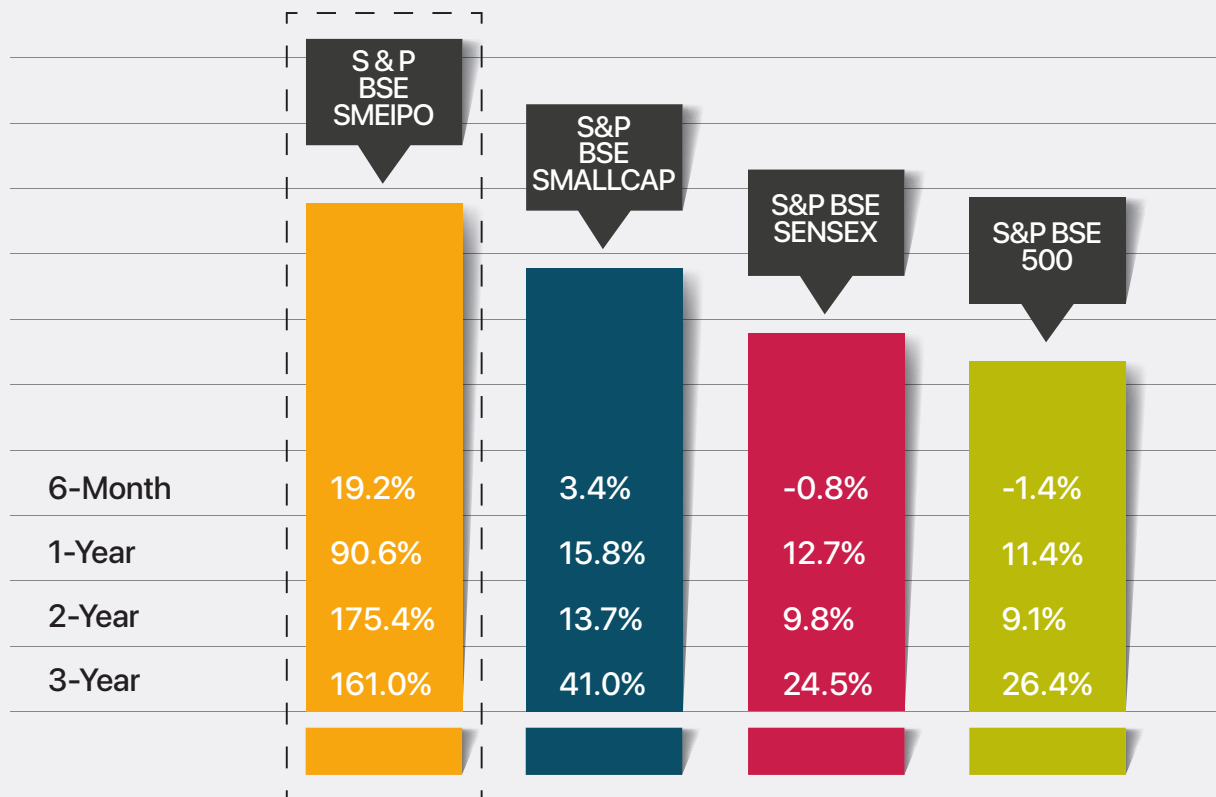


Small companies give option to invest in new and emerging sectors



SME and small cap are riskier and volatile investment instrument and are best suited for investors with high risk appetite.

SME INDICES OUTPERFORMING OTHER BROADER INDICES



NOT ALL SMEs/SMALL CAPS ARE RISING STARS

2,500 Small Caps and
750+ SME Cos are Listed

39% of SME Cos.
are trading below
their issue price.

Therefore, you
need experts to pick
the Stars and manage
your Portfolio.

OUR PERFORMANCE

	IRSS	S&P BSE 500
1-Month	1.4%	3.5%
6-Month	7.85%	-1.4%
1-Year	54.2%	11.4%
Since Inception CaGR	38.3%	5.1%
Since Inception Absolute	51.60%	6.60%

Past performance are not indicative
of future performances

Source: ACE Equity, AMFI Data as of 31st May 2023.

The Returns presented are not verified by SEBI.

IRSS Inception Date: 17th February 2022.

FEE STRUCTURE

Fixed Fees	2% of AUM*
Variable Fees	20% of profit (above hurdle rate)
Hurdle Rate	10%
Exit Load	2% of AUM (For 1 year) 1% of AUM (For 1-2 year)



Note - The fund will make investment in SMEs and Small Caps stocks, which might be illiquid at the time of your exit (depending on market conditons). If we are not able to liquidate stocks at the time of your exit, then we will transfer the stocks to your demat A/c.

*Since SME stocks are traded in lots, the lots purchased / sold at a specific time are proportionally allocated among all the clients. The allocation is done in a manner that ensures fair and equal treatment among all clients.

*Every reasonable effort is taken by us to execute the trade at the best available price. However, due to the higher bid-offer spread in SME stocks, there may be limitations or challenges in achieving the optimal execution.

*The determination of the Performance fees shall be made on the Inception Anniversary Date / Closing Date / Partial Withdrawal Date, whichever is earlier

*Statutory charges and other operational expenses will be charged as per actuals

*Fees are calculated on the average daily portfolio value payable on a quarterly basis at the end of each calender quarter

*IRSS Inception Date- 17th February 2022

**GROW
your wealth one
step at a time**

PMS SIP

**Easily top up your
existing PMS with a SIP
as low as Rs. 1 Lac**

PMS SIP apply on after

***Above initial investment
50 Lac Rs**



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MANAGING YOUR WEALTH WITH EXCELLENCE

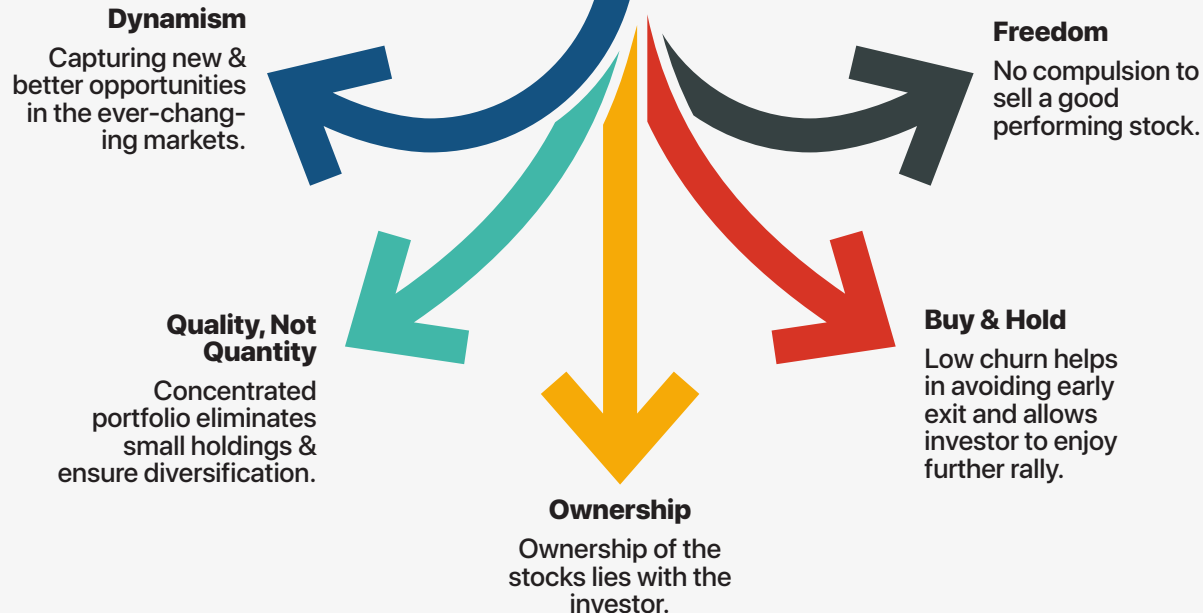
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WHY YOU SHOULD TRUST THE EXPERTS ?

1. BENEFITS OF MANAGED FUNDS



“ It’s far better to buy a wonderful company at a fair price than a fair company at a wonderful price.

- Warren buffet.

2. BENEFITTING FROM OUR INVESTMENT PHILOSOPHY

HIGHER ALLOCATION TO STRONGER SECTORS

- Capturing new and dynamic opportunities
- Substantial returns in outperforming sectors

UNIQUE PICKS

- Endeavour to find hidden gems
- Constant search for multi-baggers across different domains

FINDING STRONG COMPANIES

- Strong revenue growth
- Sustainable business models
- Having high ROE & ROCE ratios
- Attractively valued

STRONG SECTORAL COVERAGE

- Covering more than 20 sectors on real time basis
- Huge focus on deep-dive analysis

NO INDEX HUGGING

- Active Management of Portfolio
- Dedicated efforts to outperform markets

BENEFIT OF INVESTMENT IN BOTH STRATEGIES AT ONE TIME

DREAM

(MULTI-CAP APPROACH)

- Long Term Wealth Creation
- Sectoral Diversification
- Risk Mitigation

&

IRSS

(SMALL & MICRO CAP - SME FOCUSED APPROACH)

- High Risk High Returns
- Potential to generate outstanding returns
- Capturing under penetrated zone



COMPLETE & OPTIMUM EXPOSURE TO INDIAN EQUITIES

- Probability of Higher Return Generation
- Diversification amongst equities
- Limited overlapping of portfolio*

*Some scrips might be in holding of both the portfolio depending upon our discretion

*Investments under both the schemes should be made after analysing your own return expectation & risk profile

4. PROFESSIONAL MANAGEMENT THROUGH HEM SECURITIES



“ Mistakes done in bull markets are more dangerous than mistakes done in bear markets.

- Warren buffet.



5. OUR SERVICES

Trust &
Transparency

24x7 Portal
Access &
monthly
report

Direct
Credit of
Dividends

Risk
Mitigation

Strong Sales &
Back Office
Support

Separate
Demat
Account



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OUR STRONG MEDIA COVERAGE

[illegible]

moneycontrol

Mohit Nigam's Outlook On Market Performance
in Near Term | Trading Hour

NIFTY 50
 107.25 \uparrow 0.11%
ASXIND
 84.00 \uparrow 0.06%
CENTURY TEXT
 631.00 \uparrow 0.22%

NIFTY 50
 15821.00 \uparrow 98.80 (0.64%)
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The image is a composite graphic. At the top, it features the 'THE ECONOMIC TIMES' logo in a serif font, followed by a vertical line and the word 'Markets' in a bold, blue, sans-serif font. Below this is a headline in a large, bold, black sans-serif font: 'How this multibagger-hunter PMS fund manager topped the charts in August'. Under the headline is a portrait of Mohit Nigam, a man with dark hair and glasses, wearing a dark jacket over a light-colored shirt. To the right of the portrait is a quote in a black sans-serif font: 'With mid- and smallcaps outperforming their larger peers, Hem Securities' India Rising SME Stars Fund turned out to be the star performer last month. Mohit Nigam, Head - PMS, Hem Securities, says the objective is to find more and more multibaggers for investors at a very early stage. "We believe outperformance of midcap stocks will continue as many midcap companies are generating healthy cash flow and available at reasonable valuation after previous correction," he says, in an interview with ETMarkets.com. Edited excerpts :'. The quote is enclosed in a light gray border.

What is the biggest challenge that you face while picking smallcaps? Is it about the quality of the management or growth outlook?

Some of the risks associated with smallcaps include liquidity, volatility, market risk, corporate governance etc. Also the fundamentals of smallcaps may change quickly with macro issues. In bad times smallcaps get hit quite hard and accumulation of smallcaps at that time is quite tough.



Data Patterns is a great investment
 option: Astha Jain


 Last updated: May 10, 2021, 10:47 AM IST



Reported

*MTAR Technologies and Paras Defence have got huge thumbs up and have huge subscription levels. They are trading at a PE multiple of over 100 times. This shows how much this space is, how lucrative defence is, says **Astha Jain**, Senior Research Analyst, Hem Securities.*

Astha Jain, Senior Research Analyst, Hem Securities, Mumbai, Twitter

DISCLAIMER & RISK FACTORS

- ◆ Hem Securities Limited is registered with SEBI as Portfolio Manager under SEBI (Portfolio Managers) Regulations, 1993. This Document is for information purpose only. The views constitute only the opinions and do not constitute any guidelines or recommendation on any course of action to be followed by the readers. The performance related information is not verified by SEBI. This document has been prepared on the basis of publicly available information, internally developed data and other sources believed to be reliable. Whilst no action has been solicited based upon the information provided herein, due care has been taken to ensure that the facts are accurate and opinions given are fair and reasonable. Recipients of this information should rely on information/data arising out of their own investigations. Prospective investors are advised to review the Disclosure Document, Client Agreement, and other related documents carefully and in its entirety and consult their legal, tax and financial advisors to determine possible legal, tax and financial or any other consequences of investing under this Portfolio, before making an investment decision.
- ◆ None of the Portfolio Manager, its Holding Company, associate concerns or affiliates or their respective directors, employees or representatives shall be liable for any direct, indirect, special, incidental, consequential, punitive or exemplary damages, including lost profits arising in any way from the information contained in this material. Stocks referred to in this document are not an endorsement of their soundness or a recommendation to buy or sell. The same may or may not be a part of the Portfolio in future or any other existing PMS Strategies launched from time to time. The composition of the portfolio is subject to changes within the provisions of the disclosure document. The benchmark of the portfolios can be changed from time to time in the future.
- ◆ Past performance of the Portfolio Manager does not indicate the future performance of the Strategy or any other future Strategies of the Portfolio Manager. The performance of the Portfolio may be adversely affected by changes in the market conditions, micro and macro factors and forces affecting capital markets. Risk factors associated with the investment approach are Equity risk, Systematic risk, Concentration risk, Model portfolio risk, Mismatch risk, Execution risk, Low liquidity and Low dividends. To know more about the risk factors, please refer disclosure document available at www.hemsecurities.com.

SPECIAL CONSIDERATION:

- ◆ Investment in securities is subject to market and other risks, and there is no assurance or guarantee that the objectives of any of the strategies of the Portfolio Management Services will be achieved. Please read Disclosure document carefully before investing.
<https://pms.hemsecurities.com/doc/Disclosure%20Document%20-%20HSL%20PMS.pdf>

Our PMS services are available in direct mode, to know more, write to us at pms@hemsecurities.com.

TESTIMONIALS

We believe in constantly pushing industry boundaries to ensure our clients enjoy optimum returns. Our team of experts leaves no stone unturned to provide professional management of funds and an enhanced customer experience.

Here's what our amazing clients have to say about working with us:

“

Mr. Harish Gupta

Director, Bella Casa
Fashions

I was highly impressed by the services they offered at Hem Securities. It is needless to say that they live up to their legacy. Team HSL goes beyond just advising, they study, evaluate & present you with a thorough plan & are always a ring away for assistance. For someone who believes in data, team HSL sure knows how to provide one. I highly recommend HSL to everyone in need of financial assistance.

”

“

Dr. Maheshchandra Nigam

Mumbai

I am extremely delighted to have an opportunity to be associated with Hem Securities. Their service is exemplary, and their advice has proved to be very eddective. With them overseeing my monetary goals, their customized service has really helped me to concentrate on my professional comitments. I really appreciate their clear approach with regards to investing in the market while discouraging speculations which have proven to be beneficial in the long run. Not compromising on their ethics when it comes to making a quick profit in the equity market is another feather in their cap. I am glad to have recommended HSL to my family & close acquaintances who are highly satisfied with the services.

”

“

Mr. Harish Mangal

Marvel Papers Pvt. Ltd.
Jaipur

I've been associated with HSL for a while now. The team at HSL knows what they're doing & they're very good at it. Their competence in creating a balanced portfolio and constantly keeping it in line with market's momentum is commendable. The team also has a sharp sense in picking hidden gems in stock universe.

”

TRUST THE EXPERTS, CHOOSE HEM PMS

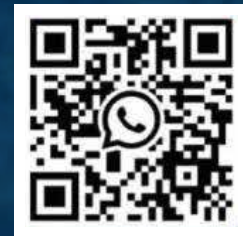
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